MOTIVATION OF WORKING WOMEN IN MASK BUSINESS At KARANG WINONGAN VILLAGE

(Case study at PT.Jayamas Medica Industry)

ABSTRACT

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This study aims to determine the motivation of women who work in the mask business in Karang Winongan Village. This research is qualitative as a research procedure that produces descriptive data in the form of spoken or written words from people and observable behavior. Collecting data by interviewing 4 employee informants at PT.Jayamas Medica Industri.

The results of this study found that 1. The reason for choosing to work is to help husband and want to improve the family economy, 2. The sense of security at PT. Jayamas medica industry is very safe and without risk, 3. employees have the opportunity to advance in improving performance and absenteeism, 4. Colleagues at PT. Jayamas medika industry are very good and help each other, 5. types of work that are in accordance with abilities, 6. Salary at PT. Jayamas medica industry is very satisfying and can improve the family economy, 7. Relationships between superiors and subordinates in PT.Jayamas medica industry is very well maintained, 8. The working hours at PT.Jayamas medica industry are very flexible and there are also overtime hours that are according to abilities, 9. The condition of the workplace at PT.Jayamas medica industry is very comfortable because there are no rules that are formal and no dangerous equipment, 10. The facilities provided by PT. Jayamas medica industry are in the form of money for sympathizers in the form of compensation money.

Keywords: Motivation, working women