## THE INFLUENCE OF MOTIVATION AND WORK ENVIRONMENT ON EMPPLOYEE MORALE PT. AKUI BIRD NEST INDONESIA

## ABSTRACT

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This study aims to explain the effect of work motivation on employee morale at PT. Akui Bird Nest Indonesia and knows and explains the influence of the work environment on employee morale at PT. Akui Bird Nest Indonesia. The research uses an explanatory research method which is carried out through data collection in the field. The population is employees of PT. Akui Bird Nest Indonesia with a sample of 85 respondents, data analysis using multiple linear regression statistical methods and hypothesis testing and termination coefficients. Based on the results of the study indicate that work motivation contributes to increasing employee morale at PT. Akui Bird Nest Indonesia and the work environment contribute to increasing the morale of the employees of PT. Akui Bird Nest Indonesia

Keywords: work motivation, work environment and work spirit.