THE INFLUENCE OF JOB SATISFACTION ON TURNOVER INTENTION OF MILENIAL EMPLOYEES (Study on the Finance Industry in Jombang District)

ABSTRACT

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This study aims to analyze the Effect of Job Satisfaction on Turnover Intention of Millennial Generation Employees (Studies on the Finance Industry in Jombang District). The method used is a quantitative method with the type of explanatory research. The population in this study amounted to 125, with a sample of 55 respondents using data collection methods in the form of distributing questionnaires. Analysis of the data used is simple linear regression analysis. Based on the results of the analysis that has been done, it was found that job satisfaction has a significant and negative effect on turnover intention.

Keyword : job satisfaction, turnover intention, millennial generation