THE EFFECT OF WORK MOTIVATION AND WORK DISCIPLINE ON EMPLOYEE PERFORMANCE IN THE PRODUCTION PART (Case Study on Employees of UD Wirasena Inti Nusa Temuwulan Jombang)

ABSTRACT

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This study aims to determine the effect of work motivation has a significant effect on the performance of employees of UD Wirasena Inti Nusa and to determine the effect of work discipline has a significant effect on the performance of employees of UD Wirasena Inti Nusa. This research uses explanatory research methods carried out through data collection in the field. The population of this research is employees of the production department at UD Wirasena Inti Nusa, amounting to 33 employees, and a sample of 33 respondents/employees. Analysis of data using statistical methods of Multiple Linear Regression and hypothesis testing. Based on the results of the study, it shows that work motivation has a positive effect on the performance of employees in the production department at UD Wirasena Inti Nusa and work discipline has a positive effect on the performance of employees in the production department at UD Wirasena Inti Nusa and work discipline has a positive effect on the performance of employees in the production department at UD Wirasena Inti Nusa and work discipline has a positive effect on the performance of employees in the production department at UD Wirasena Inti Nusa and work discipline has a positive effect on the performance of employees in the production department at UD Wirasena Inti Nusa.

Keywords: work motivation, work discipline, and employee performanc