EFFECT OF WORK STRESS AND JOB SATISFACTION ON TURNOVER INTENTION (STUDY AT UD. BERKAH JAYA)

ABSTRACT

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This study aims to determine the effect of work stress and Job Satisfaction on Turnover Intention UD. Berkah Jaya. The study used an explanatory research method which was carried out through data collection in the field. The population is all employees of UD. Berkah Jaya as many as 32 employees. Data analysis using the Multiple Linear Regression statistical method. Testing the coefficient of determination hypothesis. The results showed that work stress was able to increase the Turnover Intention of UD. Berkah Jaya employees. Lack of Job Satisfaction is able to increase the Turnover Intention of UD. Berkah Jaya employees.

Keywords: Job Stress, Job Satisfaction and Turnover Intention